

JOURNEY STRATEGY

BUSINESS INTERNATIONAL
CONCEPTS FUTURE DATA

IDEA ONLINE
INVESTMENT FUTURE DATA

SALES

INTERNATIONAL
PROFIT ADVICE COMMUNICATION
FESTIVAL
SEARCHING PEOPLE

DATA
GROWTH TEAM SALES

IDEA PEOPLE TRAVEL

SUCCESS PLANS PASSPORT DESTINATION SALES VISION

ADVICE GLOBAL PLANNING RESEARCH TEAMWORK ANALYSIS
SECURITY PRODUCTIVITY CONNECT SHARES

MANAGEMENT IDEA DATA TEAM NETWORK DATA EXPERTISE

ADVENTURE

TEAMWORK

INVESTMENT
GLOBAL
RESEARCH
PROFIT
IDEA

DEVELOPMENT BUSINESS TEAM
PLANS DATA
TOURIST
NETWORK GROWTH
BUSINESS IDEA

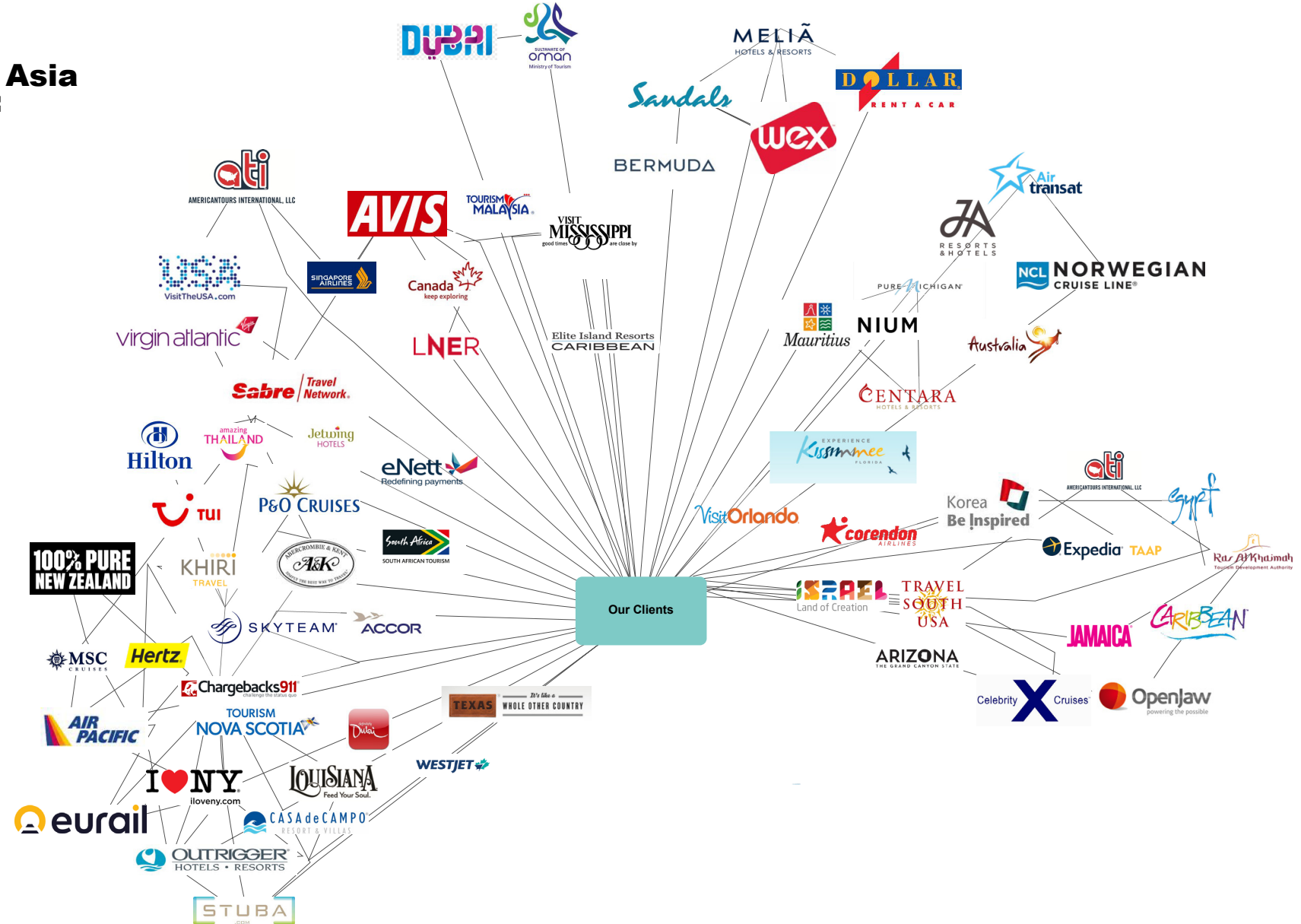
PLANS
CONCEPTS
TEAM

travelmole



Our Clients In UK/EU, USA, and Asia Pacific Markets appreciate the:

- **Data-driven approach**
- **Customized solutions**
- **Collaborative partnership**
- **Innovative content formats**



Most of all the ROI

Subscribers

Market, Circulation, & Readership
(as of September 15, 2024)

USA	Newsletters 70,747		Partner Edition eblast 115,747	
Travel Agency	48,108	68%	90,100	78%
OTA (Online Travel Agency)	1,415	2%	2,314	2%
Travel Management Company	2,830	4%	4,534	4%
MICE Organizers	1,972	3%	2,674	2%
Tour Operators	3,714	5%	3,796	3%
Travel & Tourism Consultancy	1,670	2%	1,446	1%
Media/Press	1,415	2%	2,892	2%
Travel Suppliers	5,606	8%	4,700	4%
Tourist Board & CVE	3,283	5%	2,090	2%
Others	735	1%	1,202	1%

Newsletters:
Daily News
Travel Agent Update (bi-weekly)
GoodToGo USA (weekly)

UK Newsletters & Partner Edition eBlasts	66,610	
Travel Agency	45,961	69%
OTA (Online Travel Agency)	1,332	2%
Travel Management Company	2,664	4%
MICE Organizers	1,439	2%
Tour Operators	4,097	6%
Travel & Tourism Consultancy	1,332	2%
Media/Press	1,332	2%
Travel Suppliers	4,906	7%
Tourist Board & CVE	3,739	6%
Others	687	0%

Asia/ANZ Newsletters & Partner Edition eBlasts	32,478	
Travel Agency	23,885	74%
OTA (Online Travel Agency)	932	3%
Travel Management Company	974	3%
Meeting/Conference/Event Organizers	798	2%
Tour Operators	876	3%
Travel & Tourism Consultancy	861	3%
Media/Press	284	1%
Travel Suppliers (Airlines, Hotels, etc.)	2,598	8%
Tourist Board & CVB	766	2%
Others	502	2%

Engage with the largest and most established global audience

308,000 Registered Users Generate 1.6m page views each month

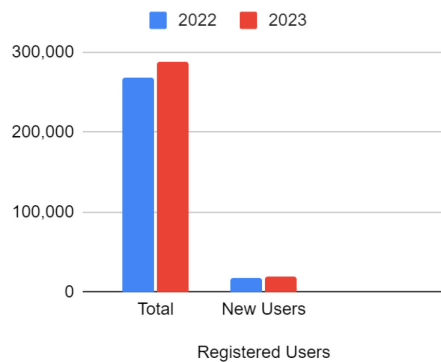
USA 800,000 visits/month

UK/EU 650,000 visits/month

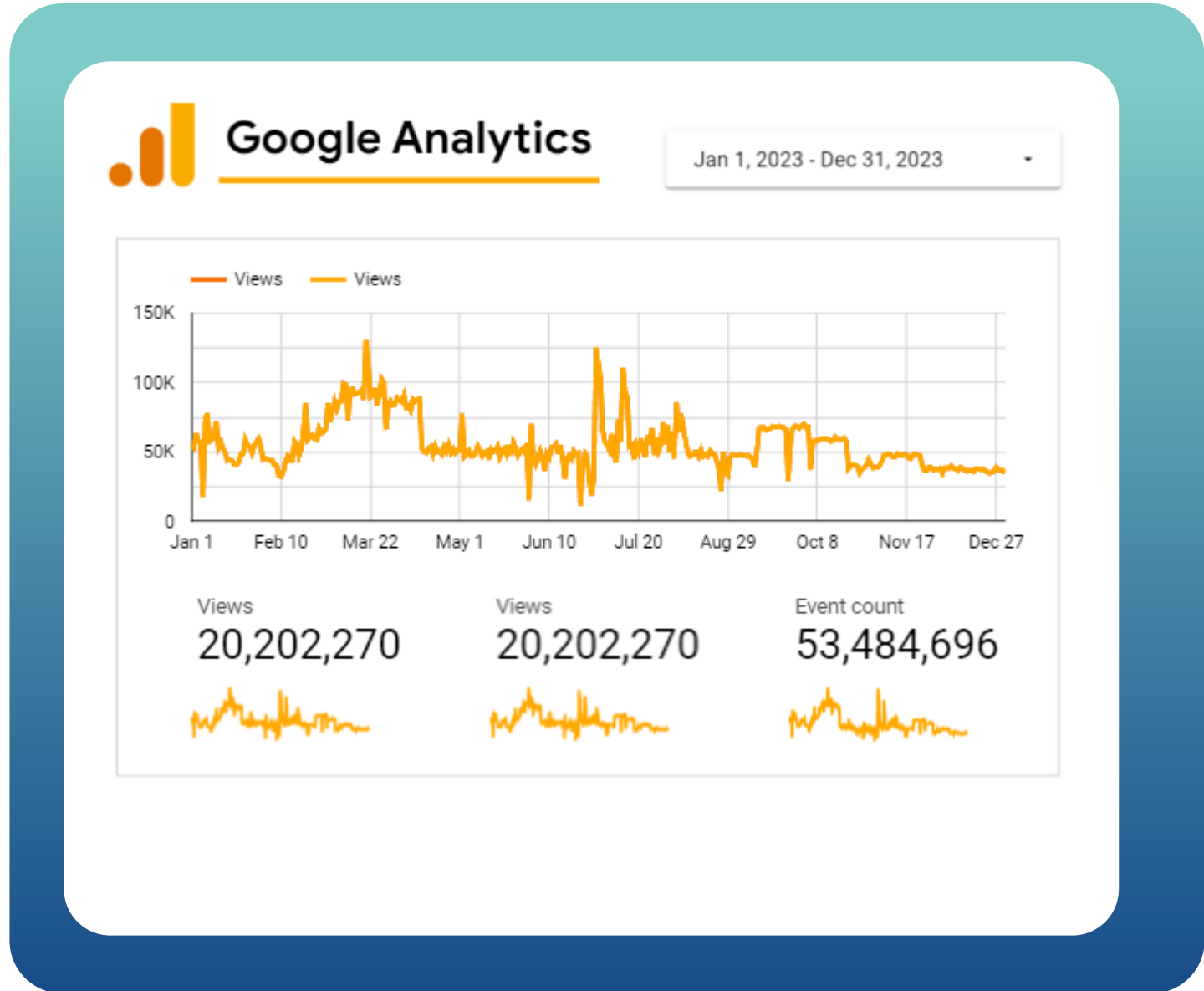
Asia/ANZ 250,000 visits/month

[View our Google Analytics](#)

2022 and 2023



As of April 30, 2024



Hotelplanner.com Acquires TravelMole Expanding Global Reach and Content Offerings

 hotelplanner

+

travelmole 
Unearthing travel news since 1999

Hotelplanner is the **only global group hotel booking platform** powering the world's largest online travel agencies (Booking.com, Expedia...), well-known global hotel chains, individual hotels, online wedding providers, corporations, sporting organizations (from youth to professional), universities, and government agencies.

Since 2003, **Hotelplanner** has processed **1 million group bookings**. Generating **\$1.4 billion** in revenue. **Hotelplanner** is ranked **No. 978** on the **2024 Inc. 5000** list and **No. 32** in the **Travel & Hospitality** annual list of the fastest-growing private companies.





+



NEW "Groups & Weddings" on TravelMole

HotelPlanner.com, 300,000 group travel organizers are now invited to explore our enhanced focus on **Groups & Weddings. HotelPlanner**

TravelMole is now uniquely positioned to help you generate **incremental group and transient bookings!**

Click here to receive a [customized proposal.](#)



Itineraries • Proposals • CRM • Forms • Websites

News Emag Partner News Expert Hub Specials Training Videos Webinars Brochures **Groups & Weddings** More

Home / Group & Weddings

GROUP & WEDDINGS



Group Bookings the Easy Way

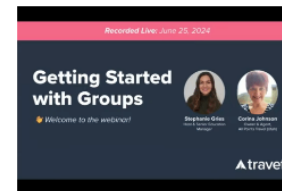


Tim Hentschel: Modernizing Hotel Booking with HotelPlanner – Top Floor Podcast



Here's How To Drive Group Business With HotelPlanner.com In 2024 And Beyond

FEATURED PARTNERS



Getting Started with Groups with Corina Johnson



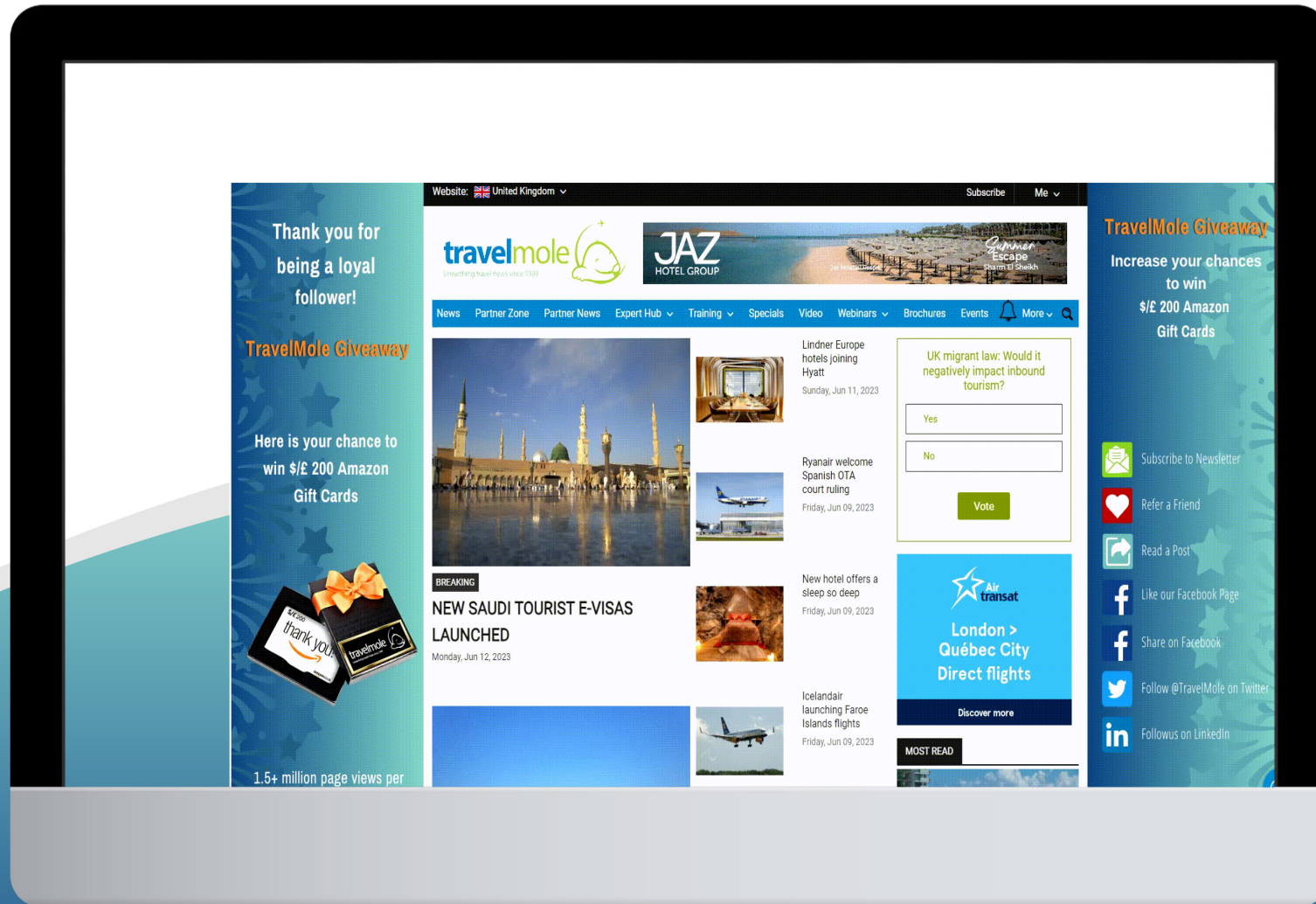
Panel Session: Ask Group Planning Experts



2023 American Group Travel Awards Highlight Reel –

Website and Banners

Visit the [USA](#), [UK](#), and [Asia Pacific/ANZ](#) websites



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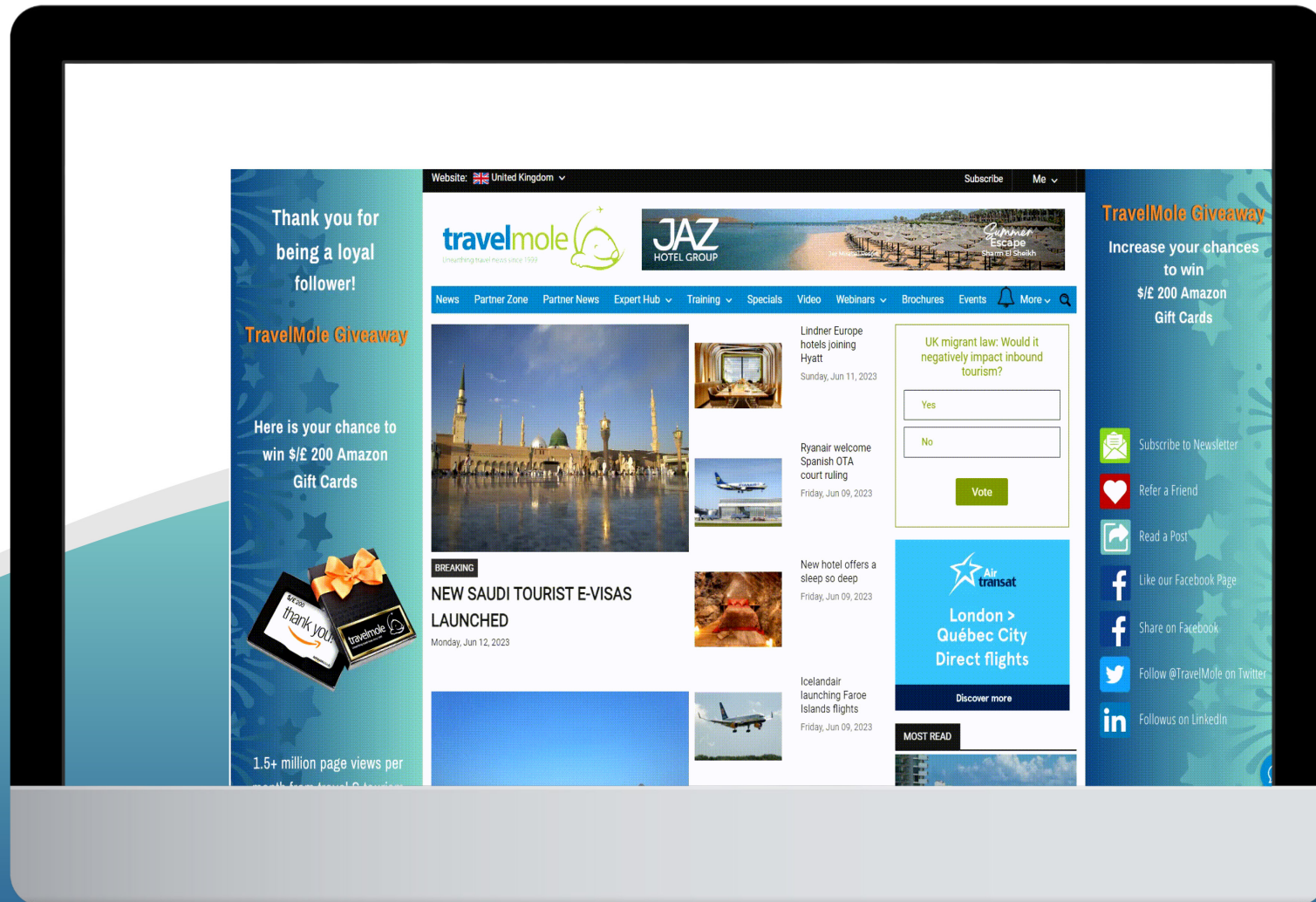
TravelMole Methodology

Branding To Create Demand



Website and Banners

Visit the [USA](#), [UK](#), and [Asia Pacific/ANZ](#) websites



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Newsletters & Banner Ads

01

Daily News Newsletters

Sample [UK](#), [USA](#), and [Asia / ANZ](#) editions

02

Travel Agent Update Newsletters (bi-weekly)

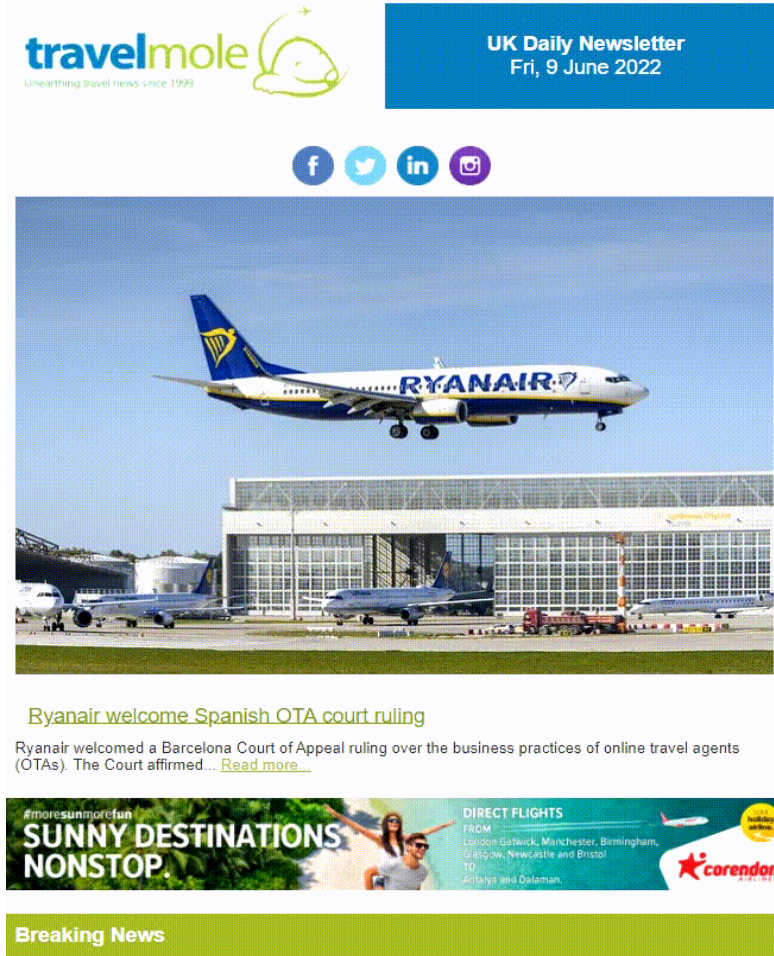
Sample [UK](#), [USA](#), and [Asia / ANZ](#) editions

03

GoodToGo USA Newsletters

Sample [UK and USA](#) editions)

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The screenshot shows a newsletter header with the travelmole logo and tagline 'Unearthing travel news since 1999'. To the right, a blue box contains the text 'UK Daily Newsletter' and 'Fri, 9 June 2022'. Below the header are social media icons for Facebook, Twitter, LinkedIn, and Instagram. The main content area features a large image of a Ryanair airplane in flight over an airport terminal. Below the image is a headline: 'Ryanair welcome Spanish OTA court ruling' followed by a sub-headline: 'Ryanair welcomed a Barcelona Court of Appeal ruling over the business practices of online travel agents (OTAs). The Court affirmed... [Read more...](#)'. At the bottom of the newsletter is a promotional banner for Corendon Airlines with the text '#moresunmorefun', 'SUNNY DESTINATIONS NONSTOP', and 'DIRECT FLIGHTS FROM London Gatwick, Manchester, Birmingham, Glasgow, Newcastle and Bristol TO Antalya, Jeddah, Galati, ...'. The Corendon logo is also present. A green bar at the very bottom of the newsletter contains the text 'Breaking News'.

eMagazine Full Page Ads

(UK Edition)

View sample editions [1](#), [2](#), and [3](#)



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Partner Edition (Solus Email Blasts)

Click on the images to view the full email



JAZ HOTEL GROUP

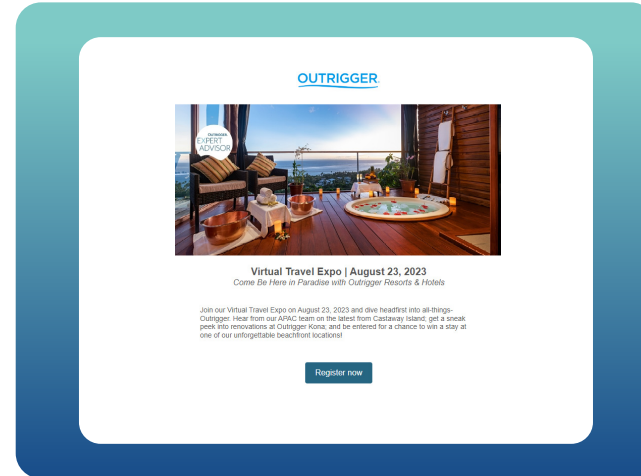


Discover the Future of Travel with Jaz Hotel Group
Home to World Class Hospitality


SAVE THE DATE 6-8 NOV 2023
Excel London, Booth 58-408

Join us in welcoming a new tomorrow.

Over the past decades, Jaz Hotel Group reinforced its position as a market leader, offering exquisite, sustainable, and visionary concepts in its 56 hotels and resorts as well as its 26 fleet of Nile cruise ships.



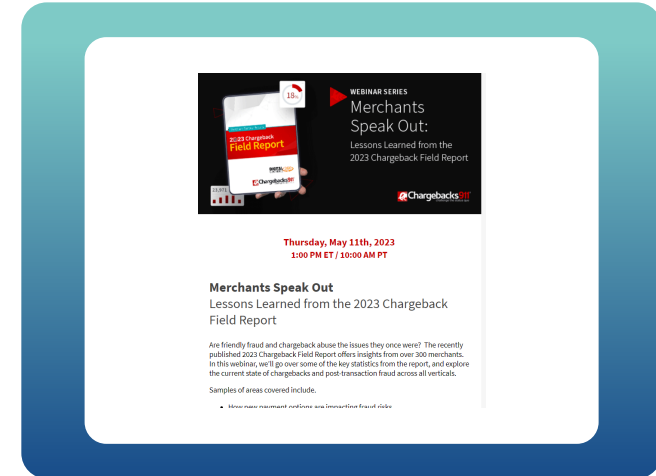
OUTRIGGER



Virtual Travel Expo | August 23, 2023
Come Be Here in Paradise with Outrigger Resorts & Hotels


Join our Virtual Travel Expo on August 23, 2023 and dive headfirst into all things Outrigger. Hear from our APAC team on the latest from Castaway Island, get a sneak peek into renovations at Outrigger Kona, and be entered for a chance to win a stay at one of our unforgettable beachfront locations!

[Register now](#)



WEBINAR SERIES

Merchants Speak Out:
Lessons Learned from the 2023 Chargeback Field Report



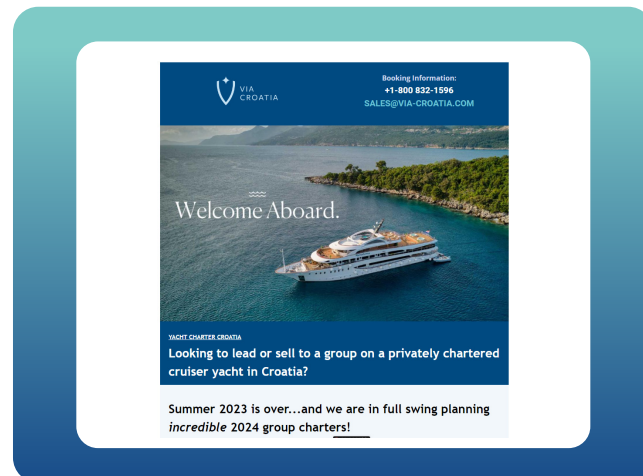
Thursday, May 11th, 2023
1:00 PM ET / 10:00 AM PT

Merchants Speak Out
Lessons Learned from the 2023 Chargeback Field Report

Are friendly fraud and chargeback abuse the issues they once were? The recently published 2023 Chargeback Field Report offers insights from over 300 merchants. In this webinar, we'll go over some of the key statistics from the report, and explore the current state of chargebacks and post-transaction fraud across all verticals.


Samples of areas covered include:

- How new payment options are impacting fraud risks



VIA CROATIA

Booking information:
+1-800-822-1596
SALES@VIA-CROATIA.COM

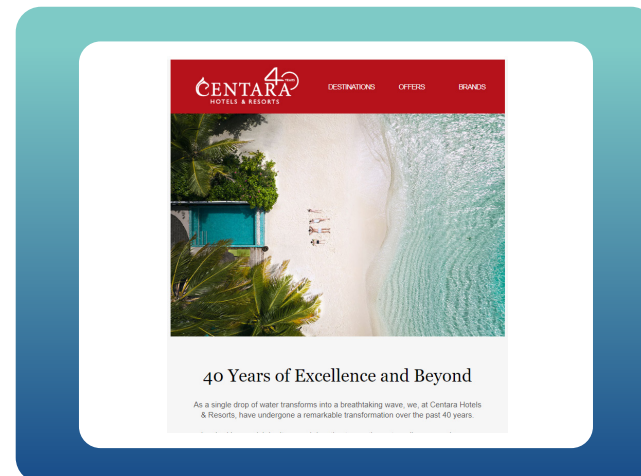


Welcome Aboard.

YACHT CHARTER, CROATIA


Looking to lead or sell to a group on a privately chartered cruiser yacht in Croatia?

Summer 2023 is over...and we are in full swing planning **incredible 2024 group charters!**



CENTARA
HOTELS & RESORTS

DESTINATIONS OFFERS EVENTS



40 Years of Excellence and Beyond

As a single drop of water transforms into a breathtaking wave, we, at Centara Hotels & Resorts, have undergone a remarkable transformation over the past 40 years.



ST. PETE CLEARWATER FLORIDA

Experience America's Best Beaches in St. Pete/Clearwater!

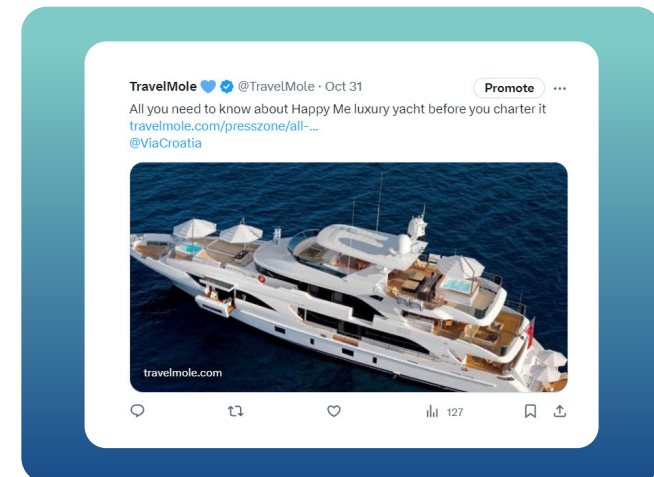
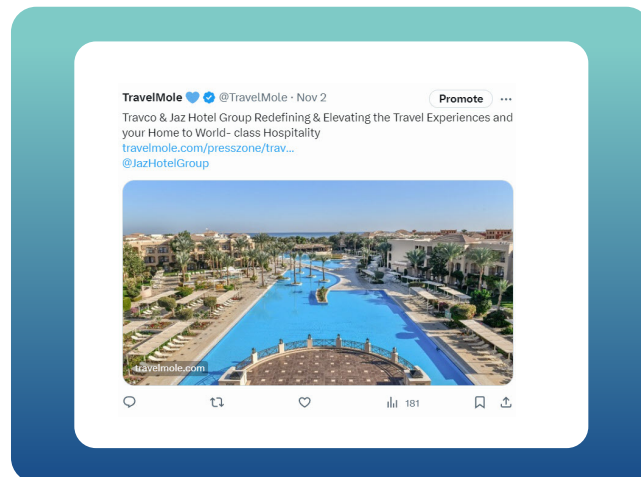
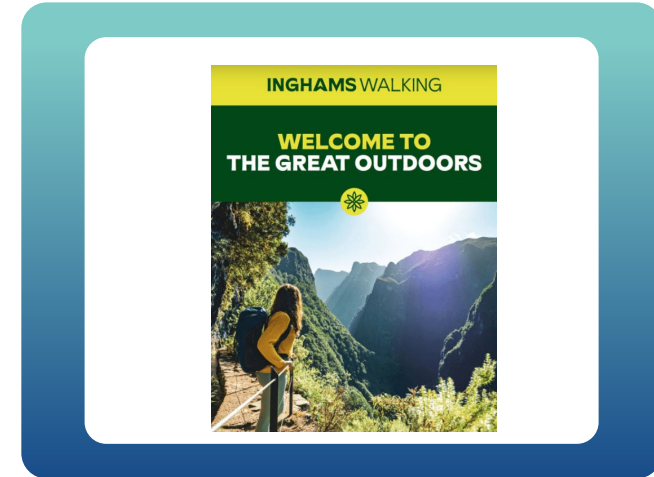
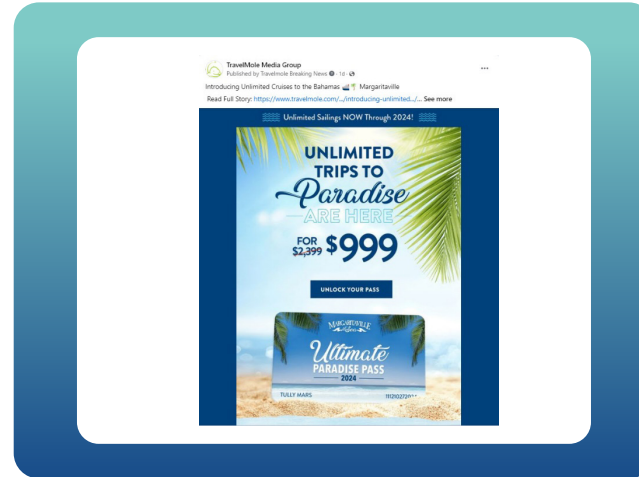
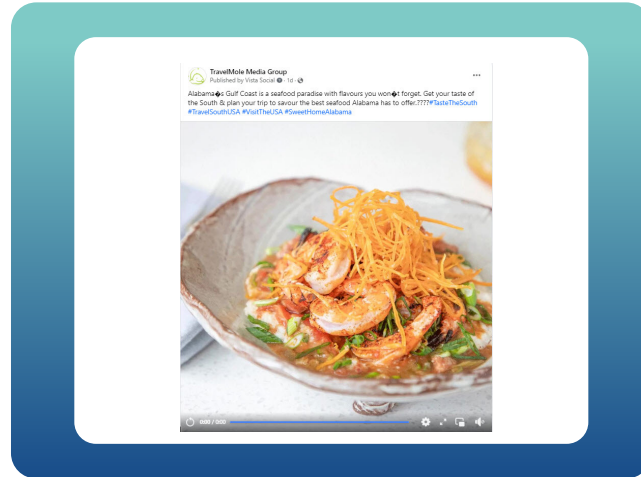


Home to Record-Breaking Sunshine!

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Social Media Ads (Facebook | Instagram | X-Tweeter)

Native and Boosted Ads



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Partner Zone Content Platform



A proven and effective way to amplify your Travel Marketing

Visit the [USA](#), [UK](#), and [Asia Pacific/ANZ](#) Partner Zone Hubs

Website: United Kingdom Log In Register

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STUBA Book smart and win big

BOOK DISCOUNTED AND COMMISSIONABLE
ROAD TRIP PACKAGES
WITH AMERICAN TOURS

News Partner Zone Partner News Expert Hub Training Specials Video Webinars Brochures Events More

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Partner Zone

United Kingdom Select Destinations Served Select Industry Sector

STUBA Book smart and win big

VIRTUOSO
Virtuoso is the leading global

Swallows and Amazons is a

WORLD OF HYATT Inclusive COLLECTION
The Inclusive Collection, part of

Carnival
If you're thinking of cruising,

Website: United Kingdom Log In Register

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AMA WATERWAYS
LEADING THE WAY IN RIVER CRUISING

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ABOUT US

AMA WATERWAYS
LEADING THE WAY IN RIVER CRUISING

Ensuring our guests have an unforgettable experience while sailing with us is paramount; however, your health and safety remains our top priority. We are proud to be the only U.S. based river cruise company to have successfully completed a four-month European sailing season during 2020. Guest feedback confirms we delivered an exceptional experience while protecting our guests and crew with our enhanced health and safety protocols. This was all made possible by our staff and crew's

NEWS & ANNOUNCEMENTS

16 Jan 23
Webinar
A CLIA Cruise Line Webinar: AmaWaterways
Discover the Danube and see why this river inspired artists, poets, and musicians. Indulge your ...[Read more](#)

10 Oct 21
Webinar
AmaWaterways-A CLIA Webinar
Discover the Danube and see why this river inspired artists, poets and musicians. Indulge your ...[Read more](#)

09 Sep 21
Feature News
AmaWaterways Celebrates Inaugural Nile River Voyage Of Amadahlia
Luxury River Cruise Line Welcomes

VIDEOS

Sip & Sail: Cruise Through the Seasons with AmaWaterways

Sip & Sail: Experience the Magic of Colombia with AmaWaterways

Sip & Sail: Magical Moments from 2022

Sip & Sail - Grand France Wine Cruise: Explore the Four Corners of France

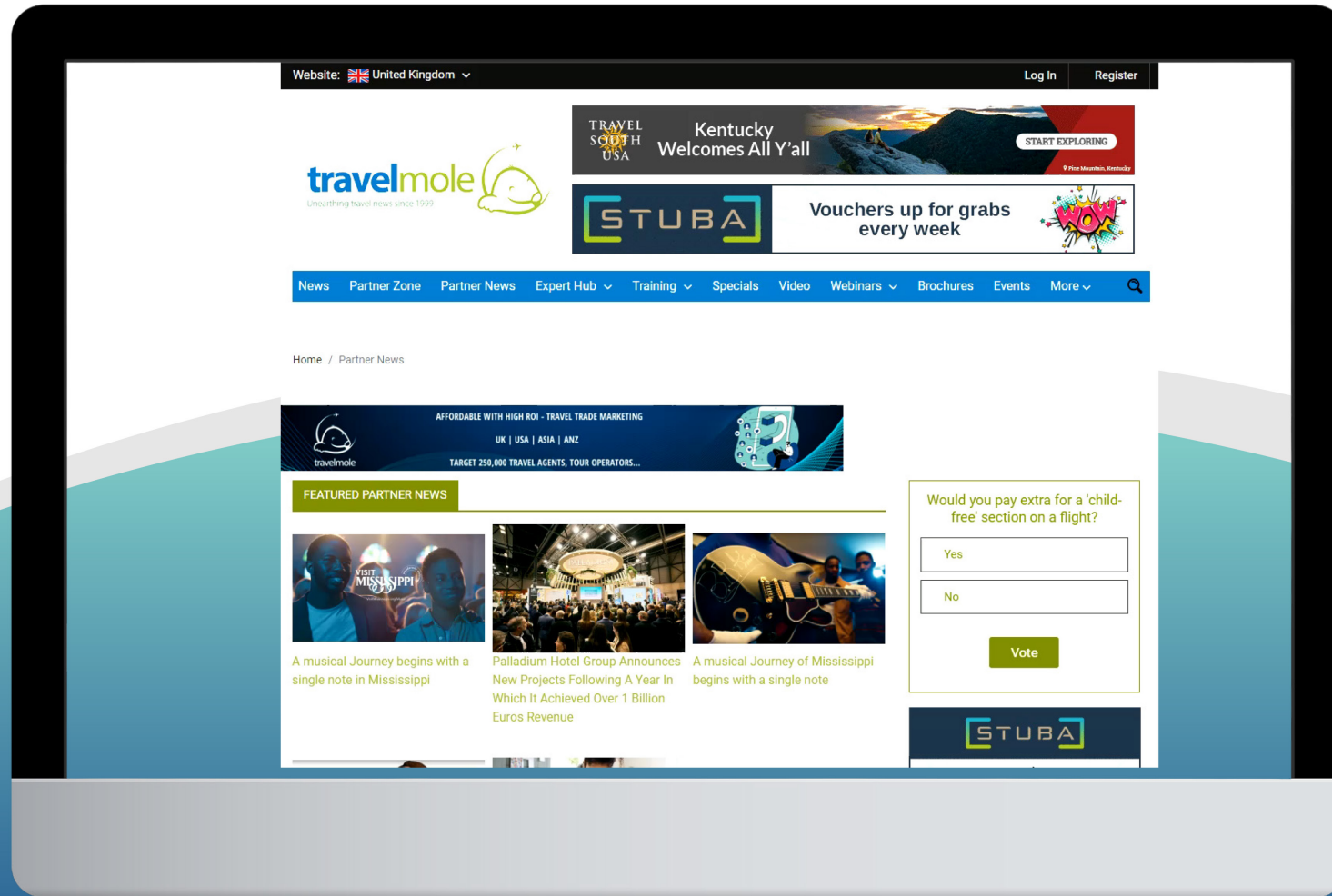
Trusted by 20,000+ travel brands. Try For Free

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Partner News (Advertorial) (Partner Zone Content Platform)



Visit Partner News [USA](#), [UK](#), and [Asia Pacific/ANZ](#)

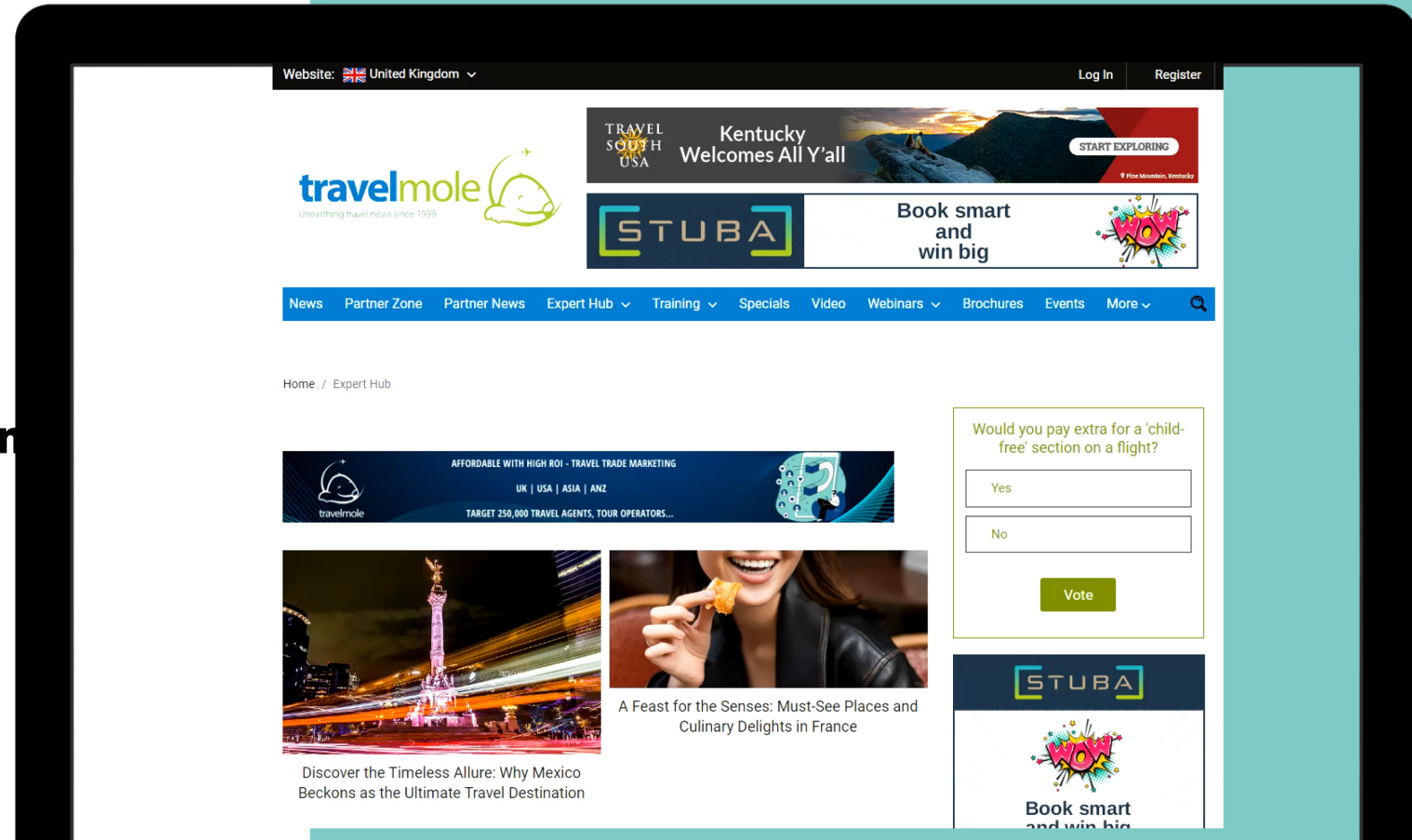


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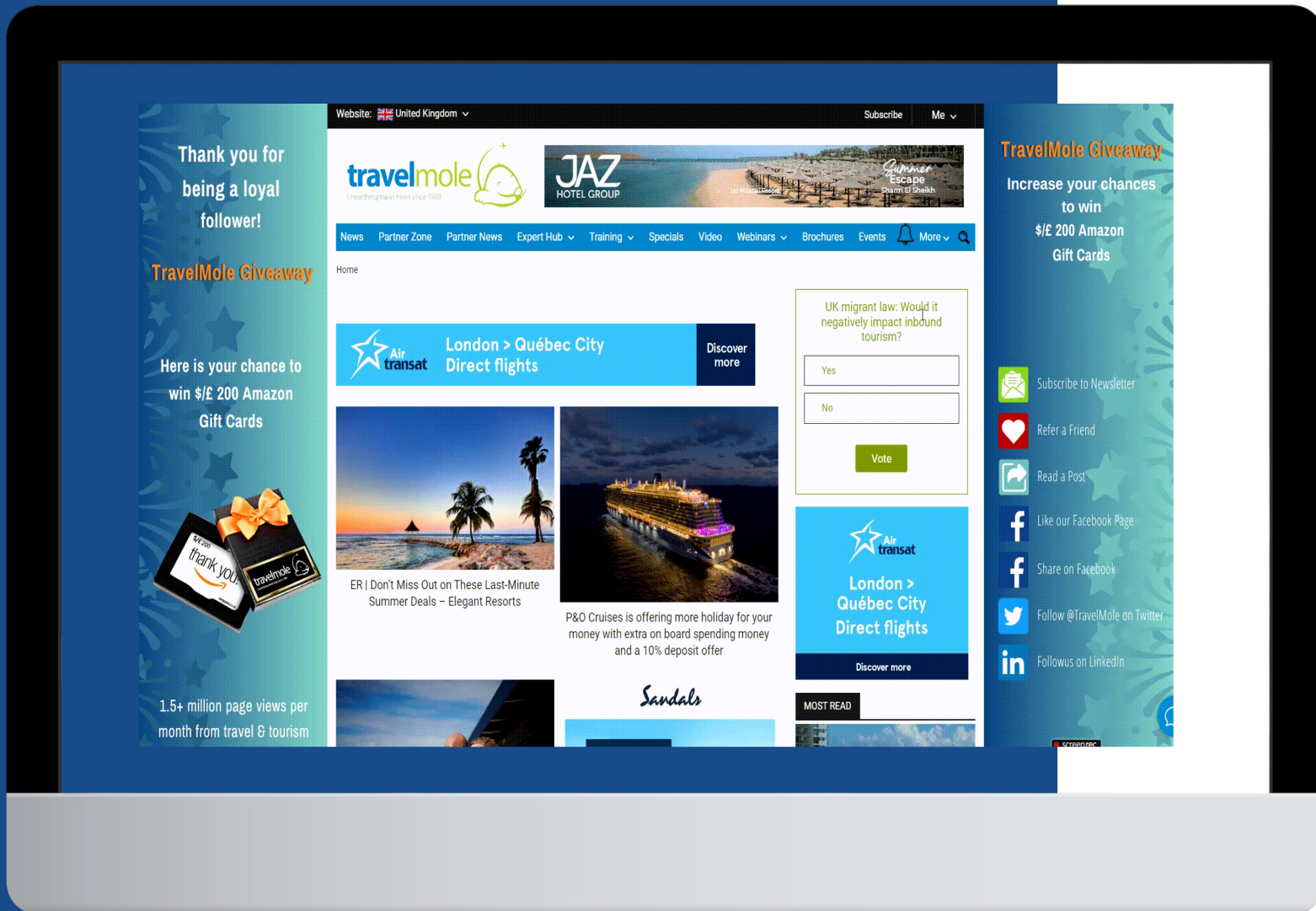
Expert Hub Advertorials (Partner Zone Content Platform)

Visit Expert Hub [USA](#), [UK](#), and [Asia Pacific/ANZ](#)



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Special Offers (Partner Zone Content Platform)

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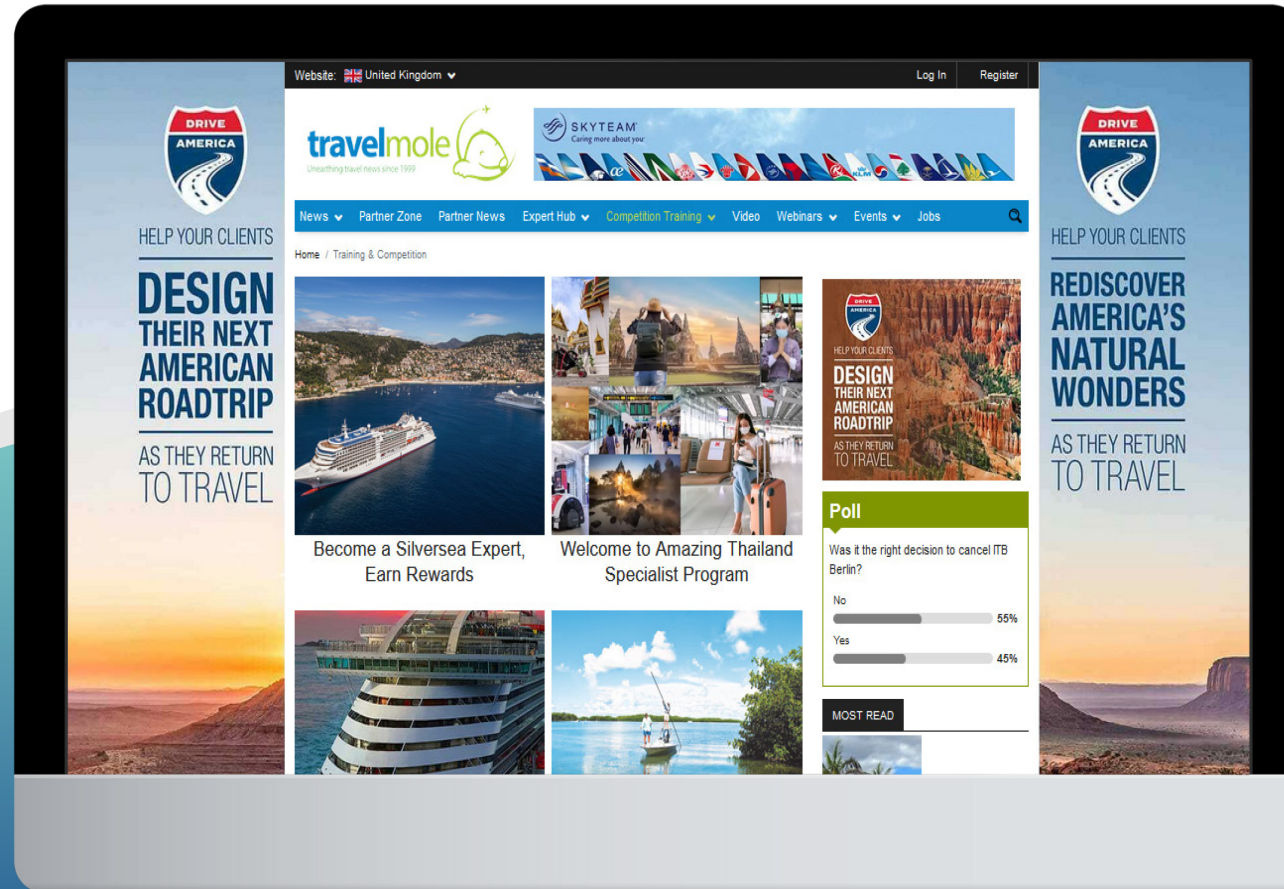
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Agent Training and Competitions (Partner Zone Content Platform)



No Cost Creation and Hosting of your Agent Training Program

Visit Training Competitions [USA](#), [UK](#), and [Asia Pacific/ANZ](#)



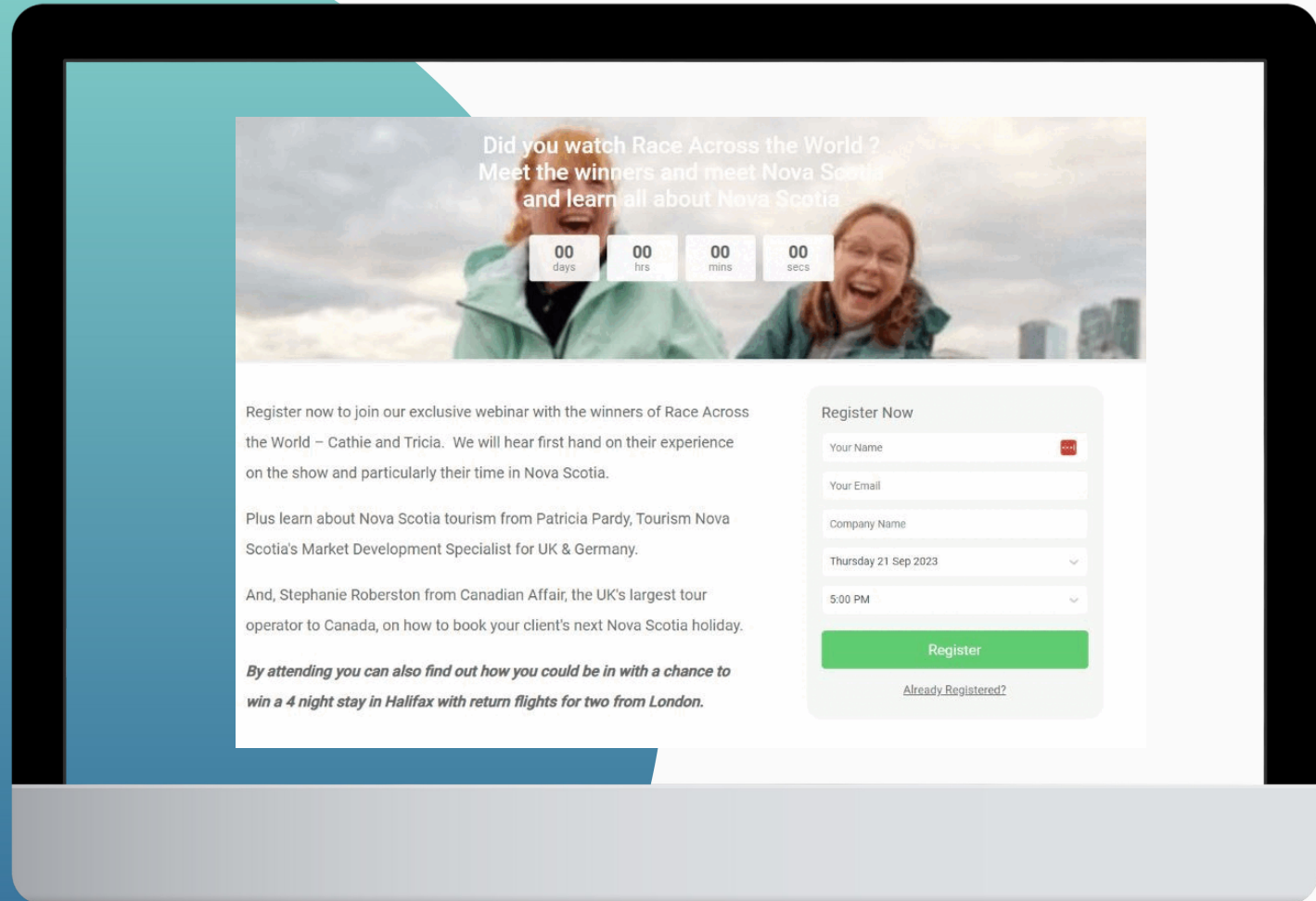
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Webinars and Webinar Series

(Partner Zone Content Platform)

Sample webinars [1](#) and [2](#), and a [webinar series](#) (sorry, you have to register to view)



Virtual Travel Expo (Partner Zone Content Platform)

No cost for hosting and use of the 3D virtual platform. You only pay for the promotion of the Expo.

Affordable Virtual Travel Expo

For DMOs, Hotel Groups, Cruise Lines, DMC...
Multi-day virtual event or a souped-up webinar

Limited offer valid through November 01, 2023



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Interviews with your Executive

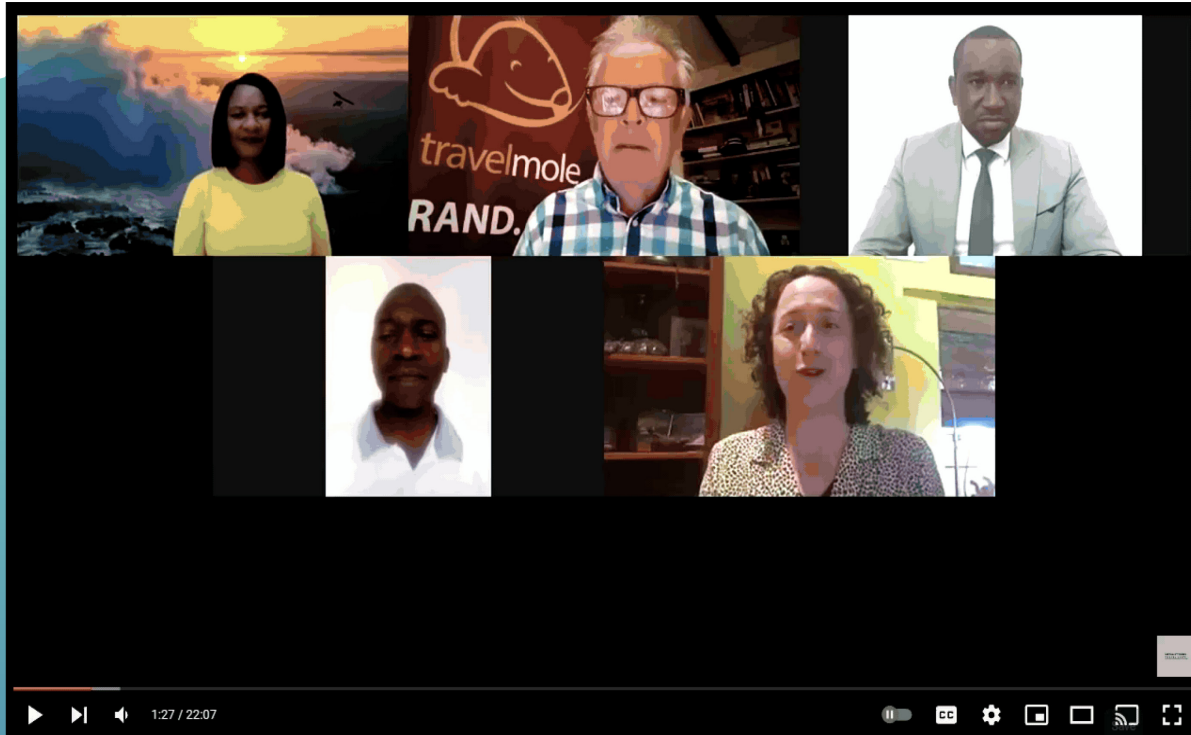
View samples [1](#), [2](#), [3](#), and [4](#)



TravelMole interviews one or more of your company's executives for background and updates and promotes it through TravelMole's website, newsletters, email broadcast, and social channels.

Your Expert Panel

View samples [1](#), [2](#), [3](#), and [4](#)



The TravelMole expert panel is a video interview with either one or many DMO/Travel Supplier representatives, clients, partners, etc. For a DMO, the panel could be a 'day in the life of a destination, including hotels, attractions, DMCs, and restaurants to replicate a mini fam trip. For a hotel group, it could be an interview with the GMs.

The video is promoted through TravelMole's website, newsletters, email broadcasts, and social channels

The TravelMole UK Awards



Sponsorship of the TravelMole UK Awards places your brand alongside the most innovative and successful names in travel and tourism, delivering the best campaigns in the digital space.




When you become a TravelMole Awards sponsor, your benefits start the moment you sign up, with a full package of newsletters, web advertising, video and PR benefits to promote your brand in the weeks leading up to the event, a period which includes the peak booking window for Summer '24.




Let us help you.


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